

# GET IBX CERTIFIED

## ADVANCED IBX CERTIFICATION COURSE

with Lisa Wong

MONDAY MAY 22, 9:00 am - 12:00 pm OREGON NAIL EXPO
WWW.ONENAILEXPO.COM

Become an **IBX** Certified Nail Professional and gain expert advice and training from Lisa Wong. Lisa is a highly acclaimed nail expert, and believes education is the key to success! The training day will be fun, interactive and informative covering **IBX**, Dadi\*\*Oil, NEW Luxury Dadi\*\* Lotion and Cinnatize\*! You will become certified in **IBX**, and gain a wealth of training and knowledge from our class.

Lisa will teach the product knowledge, application and marketing of our products.





#### **SCIENCE**

An in-depth understanding of **IBX STRENGTHEN** and **IBX REPAIR**. Discover the science that makes **IBX** a game-changing product for weak and damaged nails.



#### **MARKETING**

Marketing that will make **IBX** your new bestselling service.
Through examples and strategy discussion, you'll learn how to perfectly introduce **IBX** to your customers a gotta-have-it service.



#### **DEMO**

A full product demo and practice session, led by an experienced **IBX Pro**. Break into your **IBX** Starter Kit and receive one-on-one help in a supervised, supportive environment.



#### **CERTIFICATE**

Your **IBX** Certificate! By the end of the course, you'll have the knowledge and savvy to pass the **IBX** Exam with flying colors.

### To get the most out of the IBX Certification Course, please keep in mind:



#### REQUIRED PURCHASE

Purchase of the \$70.00 **IBX** Starter Kit is required for course registration.

The class is FREE; all you need to do is buy the kit at this great price! There will some free goodies also added into your kit!



#### BRING

You must bring your own heat source, UV/LED lamp, prep products, files, and cleanser



#### BARE NAILS

Please arrive with bare nails on the day of the course.