

Oregon Nail Expo

SHOW
PROGRAM



ONE OREGON NAIL EXPO

Sunday Presentation Schedule- These are complimentary with your show ticket.

Wildflowers Nail Art Workshop~ Lauren Wireman & Wildflower Team Artist Cascade A All Day 9:00-4:30

Come and PLAY with us in the Wildflowers Nail Art Workshop! Get some glitter on your cheeks as YOU create your own nail art in this hands-on experience! These free play-stations will be featured throughout the day giving you an up-close experience with Wildflower's nail products and one-on-one with Wildflower's team of artists.

11:30 Famous Names: IBX Natural Nail Strengthening System & The Dadi' Line. Presented by~Linda Norstrom Mt. Adams

Come spend an hour with Linda Nordstrom and Famous Names! Learn about what IBX can do for your clients natural nails! IBX is a Natural Nail Strengthening System that works inside the nail-not on Top. IBX Strengthen, Protect and Repairs the natural nail. You will see some amazing transformations IBX has done for the health of our clients nails! You will also find out how you can become IBX Certified! And if IBX isn't enough, learn more about how Dadi' Oil is used as a Skin & Nail Treatment Oil in the salon along with the other Dadi products (Dadi' Oil is made from all natural ingredients and is made of 95% Certified Organic Oils).

12:30 Centre for Beauty- CJ Murray Cascade B

Foot Care continues to be the fastest growing service in our Salons. With this growth comes more competition and more product options. How do you know what product is best for you and your venue?

The options are simple. In this 1 hour presentation you will learn how to choose which product is best for you and your clients. You will learn how to save \$\$, earn more \$\$\$ and save time.

Witness in person the use of the fastest growing brand in universal callus care, sa'SHá. See for yourself why clients are requesting (by name) the sa'SHá pedicure

1:30 Kokoist USA:Quick & Easy Gelip Application Presented by~Hilary Dawn Herrera Cascade C

Learn all about what makes KOKOIST Gelip Full-Coverage Extension Tips unique. By the end of this demo, you will learn how to create beautiful, natural looking extensions using Gelips, our easy-to-use full coverage nail extensions that you can do fills with. Save time in the salon using the advanced gel nail system from KOKOIST!

1:30 "Causes of Allergies to Gel Polish"
Presented by Jim McConnell Mt.Adams

Chemist for McConnell Labs, and formulating chemist for Light Elegance. Jim has a degree in Chemistry with a minor in Biology. Jim has been studying the ingredients used in Gel Nail Products and their interactions with the body. Some of these interactions can cause allergies. Some brands seem to cause more allergies than others and Jim will explain why this happens.

We are all concerned about doing a great job for our clients when we perform our services in the salon. Do you find yourself asking questions like:

How can you know that you and your products will be safe to use on them and avoid you from becoming a statistic of allergies?

What are the chemicals that are a concern?

Is HEMA the reason why allergies exist today?

Are there more allergies in the industry than in years past?

Which light should I use?

Is my current curing light sufficient?

Jim will address all of these questions and more.

2:30 Light Elegance: Find out Why What's Inside Your Hard Gels Matters
Presented by~Melanie Bosch Cascade B

Do you know what makes one hard gel system better than another? How can you tell them apart and decide what's best for your clients? At Light Elegance, we manufacture everything in-house, do our own chemistry and have full control of our products from start to finish. This makes us unique and allows us to provide nothing but the best-performing gel products.

Invest 1 hour of your time to learn how award-winning Lexy Line Building Gels and ButterCream Color Gels work together to provide long-lasting, gorgeous hard gel services—all without relying on high concentrations of potentially allergenic monomers to do so. Just like the perfect hard gel service, we're building quality products for a long-lasting and strong nail industry. Find out why What's Inside Matters is the future of your business now and get priceless application tips along the way!

2:30 "Waterless GEHWOL Pedicure"
Presented by Hope Goldman Cascade C

Upgrade your foot care services with GEHWOL, one of the most trusted and internationally recognized brands of high-quality products, for all your foot concerns.

Hope Goldman will demonstrate her waterless GEHWOL Pedicure and share her knowledge about GEHWOL. With proper technique, e-file becomes a very thorough, precise, and non-invasive way to reduce calluses and hard skin. Skipping the water removes the risk of water borne pathogens passing between clients. Waterless pedicure is the best choice for diabetics and other immune-compromised clients. It also allows you to save gallons of water."

BOOTH # / EXHIBITOR

- | | | |
|------------------------------|----------------------------|------------------|
| 19. Akzentz | 5 LCN | 19 Ugly Duckling |
| 5 Angel Feet | 17 Light Elegance | 10 Wild Flowers |
| 14 Atwood Industries | 9 Luminary | 7 Xtens |
| 13 Beauty Innovations | 1 Magpie Beauty USA | 19 Zephyros |
| 27 Bee Smooth Hydration | 10 Mobile Manicurist | |
| 6 Beml Beauty Box | 24 Muse | |
| 23 Blue Amber | 12 NASP | |
| 26 Blyss Beauty Supply | 16 Nashly Nails | |
| 5 Centre for Beauty | 2 NW Beauty Supplies | |
| 23 Charisma Nail Innovations | 21 Pacific Instruments | |
| 10 Clear Jelly Stamper | 15 Pink Mask | |
| 26 Dulce Nail Sprinkles | 19 Polished Pinkies Pro | |
| 28 EGN Elegant Glass Nails | 10 Prevention Disinfectant | |
| 10 Envogue | 16 Roubloff | |
| 11 Famous Names | 5 Sa' Ha' A | |
| 8 Footlogix | 19 She Max | |
| 22 Gehwol Foot Care | 9 Shine Design Center | |
| 18 Gotti Nails | 20 Soft Landings | |
| 16 Ice Gel | 4 SoGel | |
| 10 Koko and Clair | 16 Staleks Pro | |
| 25 Kokoist | 3 The Gel Bottle | |



Oregon Esthetics Show

Please join us !

Sunday
9am-4pm
October 29, 2023
Portland, Or
Airport Sheraton
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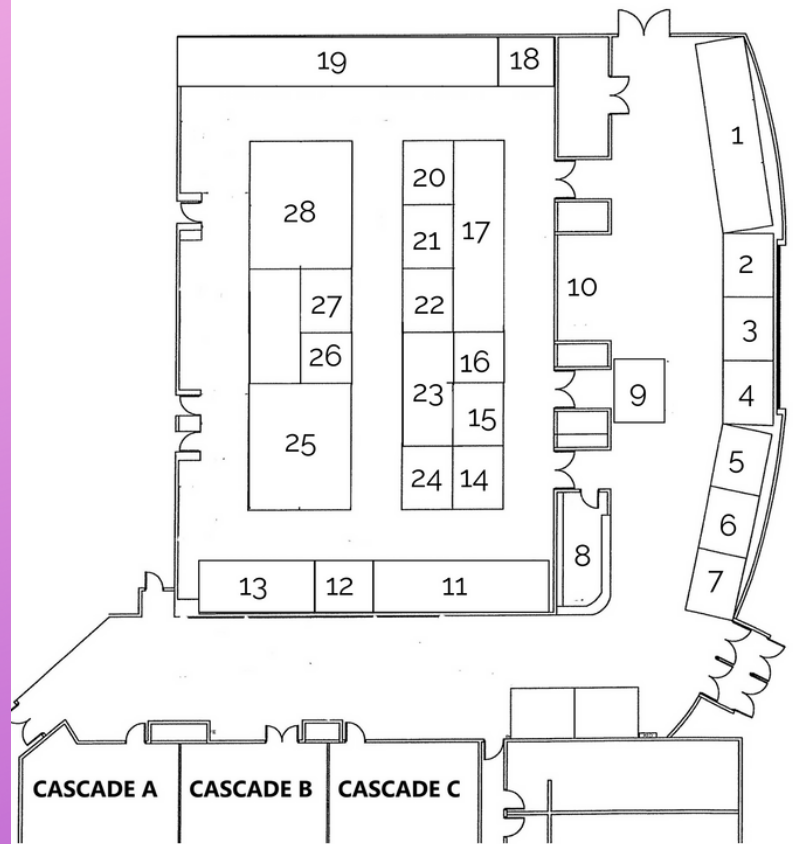
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SUCCESS TIPS:

- Meet with each Exhibitor
- Attend Advanced Educational Workshops
- Network with other Attendees
- Take advantage of exclusive savings opportunities!
- Share your experience on Social Media with Hashtag: #Oregon Nail Expo

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ONE Oregon Nail Expo



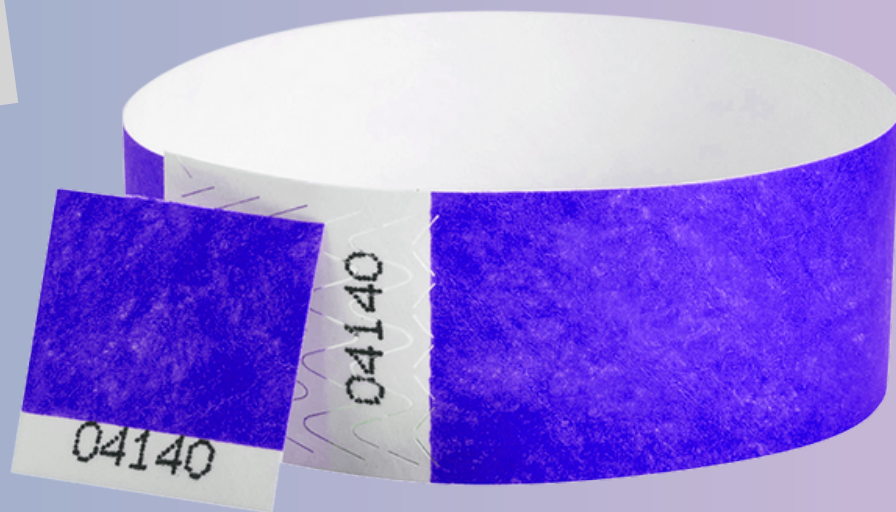
Mt. Adams

Save the Date

May 5, 2024



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**CHECK YOUR WRIST BAND
NUMBER IN THE LOBBY ANYTIME
BETWEEN 1:15-4:30 TO SEE IF YOU
WON A DOOR PRIZE**

**-Lunch Available in the Rose & Compass
restaurant**

-Grab and Go options in the hotel market.

Thank you for coming!