**ONE 2023 Social Media Photo Nail Art Judging Criteria**

**Judge 1**

**Originality - 5 Points**

the design is innovative (new and original)

1. the design is unique (different from other designs)

**Visual Interest - 10 Points**

the design captures your attention

1. the design holds your attention

**Color - 10 Points**

1. the colors enhance the design
2. the colors complement each other
3. **Presentation - 5 Points**
4. this entry is presented within the SMPNA rules
5. this entry is presented as if it is a special piece of art
6. care was taken to make this presentation neat and clean.
7. Inspiration photo is of good quality and presented well.

**Judge 2**

**Design - 10 Points**

the design enhances the theme

1. the design is well thought out
2. the design is complete and needs no improvement

**Balance - 10 Points**

1. various elements of the design are well-balanced, neither too sparse or too busy
2. **Complexity - 10 Points**
3. the design is challenging, demanding skill and effort
4. the design involves multiple techniques

**Workmanship - 10 Points**

1. the overall quality of the work demonstrates outstanding artistic skills
2. the workmanship is neat, clean and precise

**Judge 3**

**Detail - 10 Points**

1. the detail of design is clear and crisp
2. the design is adequately detailed

**Photo Inspiration - 10 Points**

the photo inspiration is obvious and completely developed

the design is an inspired by the photo and not copied exactly

**Overall Impression - 10 Points**

1. this design makes an excellent overall impression
2. this design is complete and needs no improvement