ONE 2023 Social Media Photo Nail Art Rules

1. Competitors may submit more than one entry but must pay a registration fee for each entry.

2. 3-D Nail Art entries may be turned in by someone other than the competitor Please see General Guidelines for registration information.

 3. Each Social Media Photo Nail Art entry must consist of a set of 5 individual manufacturer tips. They may not be constructed by a layperson. They must be from a manufacturer box. The length must be no longer than 1 1/2” in length and no wider than 3/4” if they were flattened out, these will be salon style nails. Tips must be graduated in size. Tips must remain individual and not be secured to one another. Design may encompass all 5 tips as a picture, but tips must remain individual. If tips do not meet the requirements, the design may be disqualified or receive a point deduction.

4. No Theme

5. All work must be completed prior to the competition. No workstation, seating or electrical outlet will be provided.

6. All work may be done using any medium.

7. Competitors may NOT use any copyrighted art, designs or logos.

8. Competitors must not copy their social media inspirational photo exactly! The photo is for inspiration only. Use it to inspire you and to create something amazing!

9. Competitor’s entry must be accompanied by a good quality photo of their social media inspiration.

10. Display/Presentation: 10 tips must be securely fastened to a plain (one color, no texture, no mirror), flat surface for the judging process. The size of the mounting surface is to be a maximum of 6 inches wide by 8 inches deep by 6” tall and it must be FLAT, FLUSH AND STURDY.

Social Media Photo Nail Art will be judged in the following categories: originality, visual

interest, color, design, balance, complexity, workmanship, detail, theme and overall impression.