

Oregon Nail Expo

SHOW PROGRAM

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O·N·E OREGON NAIL EXPO

Cascade A

11:45am

Secrets of e-file dry manicure -Sofiia Mazur

Discover the art of technique that's taking the nail world by storm! This advanced technique focuses on being gentle and precise - giving you beautiful nails while keeping them strong and healthy. During my educational session, you'll learn unique methods and insider tips to perform this advanced manicure style without compromising nail health.

1:00pm

Kokoist: "Shine, Shift & Sculpt: Dream Effects with Kokoist's Exclusive Gel Reveal"

Featuring the Early Release Yume Magnet & Non-Wipe Jelly Top Gels for ONE attendees only! Be among the first to experience the magic of Kokoist's newest innovations—Yume Magnet Gel and Non-Wipe Jelly Top Gel. In this live demo, we'll explore how to create mesmerizing magnetic effects and encapsulate chunky glitters with a glassy, scratch-resistant finish. Plus, discover how Jelly Top's high viscosity makes 3D nail art easier than ever—no top coat needed. Whether you're after sleek overlays or sculpted texture, this is your sneak peek into Kokoist's next-level nail artistry. Come take this FREE mini class from Kokoist educator Hilary Dawn Herrera!

2:00pm

Stellar Gel "Perfect Builder Gel Application Masterclass" and Diana Rios

Whether you're a seasoned nail tech or just starting to explore the world of builder gels, this class is designed to help you refine your technique, boost your confidence, and elevate your results. In this 45 min session, we'll break down the entire builder gel process—from proper nail prep and seamless cuticle application to perfect apex placement and smooth finishing. You'll learn tips for achieving long-lasting wear, avoiding common mistakes, and creating a flawless, salon-quality look every time. By the end of this mini class, you'll have the skills and knowledge to work more efficiently, deliver cleaner results, and take your builder gel services to the next level.

Cascade B

11:00am

GEHWOL: Pedicure Demonstration Featuring Top Foot Care Products and New Release W/ Anna Byrnes

Are you curious about the amazing results and how foot care professionals are using GEHWOL to elevate their services but unsure where to begin? Join our demonstration to see premium formulations in action for superior pedicure and manicure services. Discover the unique ingredients and benefits of GEHWOL products, empowering you to offer enriching and restorative foot care experiences. Learn how to unlock the potential of GEHWOL products to provide exceptional foot care services that set you apart. Plus, get to know the latest products and the refreshed brand image.

12:00pm

Famous Names Products: RELEAF Cosmetic Pedicure with Linda Nordstrom

We have perfected the perfect, fun, luxurious and highly effective pedicure system that is nourishing for the feet and kind to the environment. RELEAF contains some amazing ingredients, we are also incorporating our CBD Elixir to take you pedicure to the next level! Wait until you hear about our AU Complex-this gives the ultimate when it comes to softening and smoothing those calluses! RELEAF is meant to do most of the work, so we don't have to! All the products are Vegan, Sulfate and paraben free also! In this class you will not only find out what these products can do, you will also find out how you can become RELEAF certified!

1:00 pm

Light Elegance: Gel and Tell - Come On Over to Light Elegance with LEU Educator, Ashley Biasell

Are you curious how to get started with Light Elegance? Learn application techniques and come on over to the award-winning line of Light Elegance gels with this one hour demo class. You'll learn about our extensive line of HEMA-Monomer free gels, the chemistry behind them and why what's inside matters to us at Light Elegance. See Lexy Line building gels, JimmyGel Building Base in a Bottle, ButterCream and LE Glitter Gel in action and find out just how easy it is to start using Light Elegance. Light Elegance products are easy to use, HEMA-Monomer free, gluten free, cruelty free, vegan, and 9 free; one of the most hypoallergenic products available for safe use on your clients. Available in a wide range of gel viscosities to meet every client's needs.

2:00 pm

Centre for Beauty: BS Brace Demo with CJ Murray

Are you ready to expand your service offerings with an innovative, nonsurgical solutions for ingrown and involuted toenails? Join CJ for a BS Brace demo and learn how to apply this gentle, corrective system,

3:00 pm

NASP: Podology Pedicuring with Electric Files and Busch Bits with Vicki Malo

With ever-changing clientele getting pedicures, foot care services must go beyond the pretty toes and feel-good aspects. Podology is advanced footcare with the use of electric files and bits (burs). However, it can be daunting to know which bits to use, the speeds and rotations of e-files, and the best practices for delicate clients. This class will teach you more about podology services and a hands-on approach for working with e-files and taking care of your bits. NASP president Vicki Malo will speak about the Busch renowned line of rotary precision bits and their comprehensive range of products.

BOOTH # / EXHIBITOR

- | | | |
|------------------------|---------------------------|--------------------------|
| 10 Aceso | 26 Kitty Nails | 04 Profiles Backstage |
| 18 Aster Raine | 13 Kokoist | 10 Releaf Pedicure |
| 15 Atwood Industires | 07 Kupa | 05 Sa' Ha' A |
| 09 Be Care Love | 05 LCN | 04 Staleks Pro |
| 16 Blue Amber | 07 LeChat | 06 Stellar Gel |
| 11 BS Brace | 17 Leg Rest | 08 The Mobile Manicurist |
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| 12 Cordoza Nail Supply | 24 Magic Gel | |
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| 21 Gehwol | 17 NW Beauty Supply | |
| 28 Gotti Nails | 23 Oliva Rose Nail Supply | |
| 03 Heel to Toe | 12 Pacific Instruments | |
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Oregon Esthetics Show

Please join us !

**Sunday
9am-4pm**

October 26, 2025

**Portland, Or
Airport Sheraton**

WWW.OREGONESTHETICSSHOW.COM

SUCCESS TIPS:

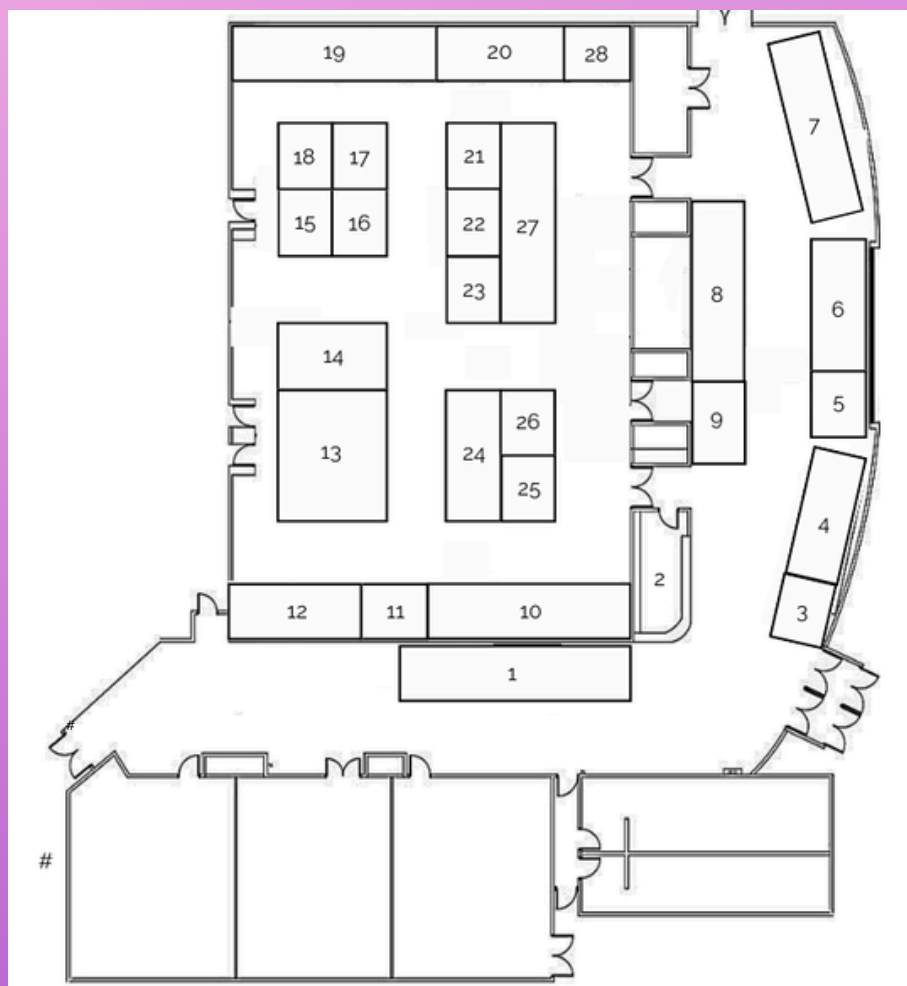
- Meet with each Exhibitor
- Attend Advanced Educational Workshops
- Network with other Attendees
- Take advantage of exclusive savings opportunities!
- Share your experience on Social Media with Hashtag: #Oregon Nail Expo

Follow Us on Instagram:

@Oregon_Nail_Expo

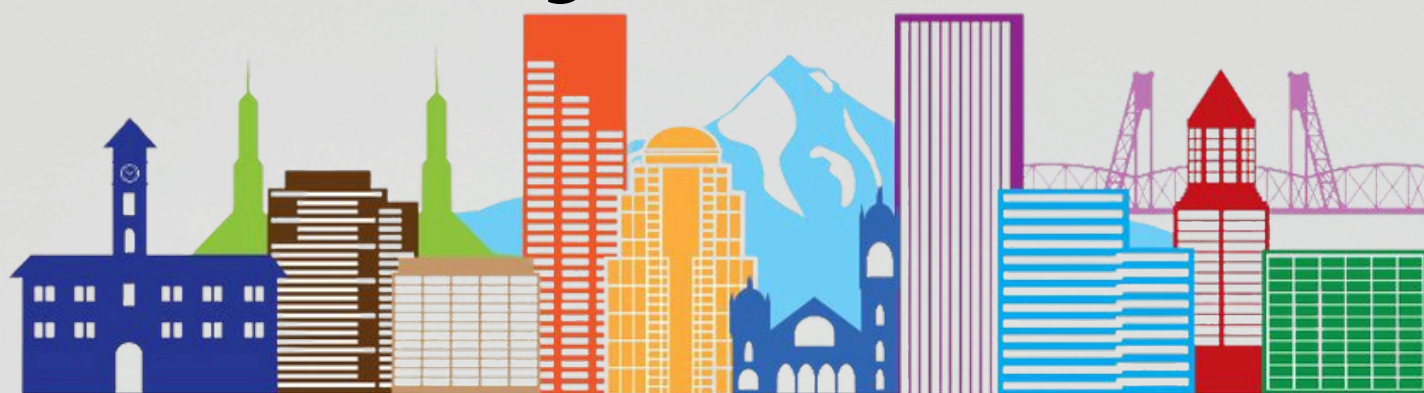
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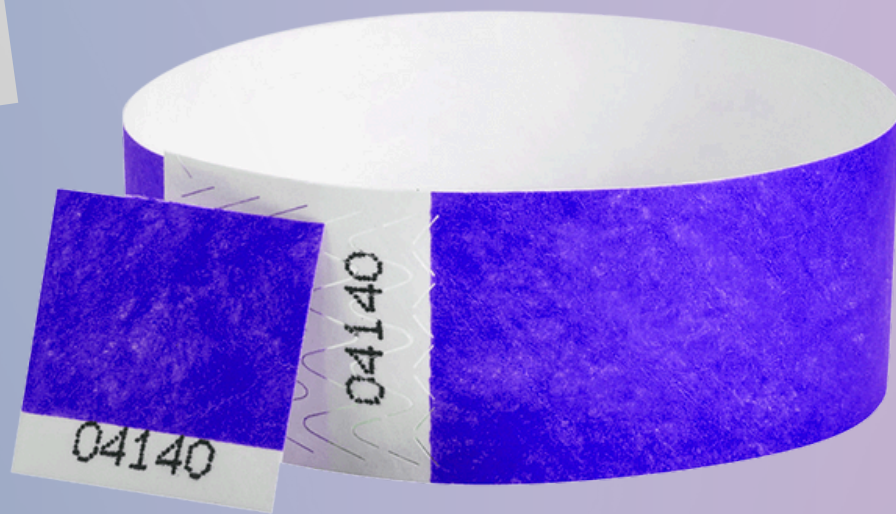


Save the date

May 3, 2026



ONE OREGON NAIL EXPO



**CHECK YOUR WRIST BAND
NUMBER IN THE LOBBY ANYTIME
BETWEEN 1:15-4:30 TO SEE IF YOU
WON A DOOR PRIZE**

Thank you for coming!

Thank you to all of our sponsors!

