

Oregon Nail Expo

SHOW PROGRAM



2026



O·N·E OREGON NAIL EXPO

Cascade

A

Cascade

B

Cascade

C

11am



Elevate your
pedicure



Look and Learn
WellNail Benefits



Business of Beauty
The Foundation of
Luxury Nail Service

12pm



Chrome Attract



HEMA -
freePowder
Gel System



Gel Sculpting
Class

1pm



Texture and 3-D art



Messmerizing
Crystal Nails



Advanced Foot
Wellness Pedicaure
Demo

2pm



Meet Magic Gel
Systems



Perfect Gel Builder
Application



Live demo

3pm



Akzentz Hard Gel



"Set" It Right: The Business
of Press-On Nails

11:00am

Cascade A

NASP Elevate Your Pedicure: Small Changes, Big Results with Vicky Malo

In today's competitive market, the difference between a basic pedicure and a sought-after service often comes down to the small details. This engaging, education-focused session will show nail professionals how simple, strategic adjustments can significantly improve service quality, client safety, and business performance.

Cascade B

Well Nail with Denise Baich

Denise Baich, WellNail Founder, Certified ANT/MNT/FNT/CCPMA, Licensed Nail Technician with 45 years of experience will speak to the creation of WellNail and its amazing benefits. WellNail is Dermatologist and Laboratory tested and as a holistic wellness product, it partners well with other products and protocols to render results that will lend to a valuable loyalty with your clientele. We will also discuss how WellNail can be used in services and also incorporated in home care to boost revenue and render healthy results for both fingernails and toenails.

Cascade C

Paloma Business of Beauty — The Foundation of a Luxury Service Business with Oksana Ganina

In this 45-minute session, Oksana Ganina, founder of Gift of Beauty, will share the core mindset and business principles that helped her grow from a small home setup to one of the most recognized nail studios in Anchorage. This is not about working harder — it's about building a business with structure, value, and clear positioning.

12:00pm

Cascade A

Cordoza Nail Supply: Chrome Attract Breakout Class with Allie Baker

Struggling to get that flawless chrome finish that actually lasts? This class breaks it all down. Join former Nailpro Cup World Champion Allie Baker as she shares the techniques behind clean, high-impact chrome application using the CNS Chrome Attract System.

Cascade B

“LECHAT: HEMA-free Powder Gel System Workshop with Xuan Broderick

Experience the world's one and only 3in1 powder that can be used as dip, acrylic, and gel. Flexibility of a gel, strength of an acrylic, ODOR-FREE. Now with a brand new formula that is HEMA-free. Easy, fast application, and cost effective. Master techniques to create beautiful nail enhancements. Get tips and troubleshooting advice from professionals.

Cascade C

Epic Glitters Lisa Wright

This 45-minute gel sculpting class teaches nail techs how to sculpt a clean, strong, and well-balanced gel nail, then elevate it with glitter design using Epic Glitter products. You'll learn efficient sculpting techniques along with simple, high-impact design ideas that are easy to recreate in the salon. Designed as a condensed version of our longer sculpting class, this session is ideal for nail techs who want to improve structure, refine their sculpting skills, and add eye-catching glitter designs to their sculpted sets with confidence.

1pm

Cascade A

Light Elegance: Texture and 3D Art Designs with LE Educator Christy Angel

In this high-impact 1-hour demonstration, we dive into the world of 3D Texture, moving beyond flat art into the realm of organic, liquid-look dimensions. You will learn how to utilize the extreme stability of the Lexy Line and P+ Colors to create "frozen-in-time" water droplets and high-gloss ridges. This demo shows you how to create art that has physical height and realistic depth without losing its crispness during the cure.

Cascade B

Kokoist Mesmerizing Crystal Nails: A KOKOIST Demo You Can't Miss with Hillary Dawn Herrera

Experience the magic of KOKOIST as we reveal techniques for creating mesmerizing crystal and gemstone nails that save time, reduce fatigue, and wow every client.

Step into the world of high-dimensional, gemstone-inspired nail art in this one-hour free KOKOIST demo. Watch live as KOKOIST Educator Hilary Dawn Herrera transforms simple steps into mesmerizing crystal effects that will leave your clients, and your hands, thrilled.

This is more than just beautiful nails. You'll discover:

- How to create incredible depth and dimension efficiently
 - Techniques that let you wow clients fast without overworking your body
 - The secrets to unlocking limitless creativity with KOKOIST products
 - Ways to boost your income by delivering art that looks premium but is simple to execute
- Whether you're looking to elevate your nail art, save time, test new products or techniques, this demo will show you exactly how KOKOIST makes it possible, effortlessly.

Seats are limited, so get there on time at 1 PM in Cascade B.

Cascade C

Advanced Foot Wellness Pedicure Demo Professional Techniques with GEHWOL with Anna Byrnes

This 45-minute live demonstration will feature a professional foot wellness pedicure focused on skin barrier support, hydration, and overall foot health. Attendees will observe proper product selection and application techniques using GEHWOL products, with practical tips to elevate pedicure services in a professional setting. Nail restoration concepts will be briefly referenced as part of a comprehensive foot care approach, without in-depth instruction.

2pm

Cascade A

Meet Magic: A Guided Tour of the Magic Gel System with Educator: Darcy Olin

Ever look at a builder gel lineup and feel a little overwhelmed by all the options? So many jars, bottles, and names... figuring out which builder does what can feel like a lot. Meet Magic is a relaxed, demo-style introduction to the Magic Gel System, designed to help nail techs make builder gel choices that make sense. In this show-day session (free with your ONE Expo ticket!), Darcy walks you through the different Magic Gel builders, what makes each one unique, and how to confidently choose the right gel for different nail types, lengths, and services. without pressure or product overload. You'll also learn how to use Magic's educational tools and see how the system supports faster services, stronger structure, and happier clients. Whether you're brand-new to Magic Gel or just curious to understand it better, this class is a welcoming place to start. Come curious. Leave confident.

Cascade B

Stellar Gel "Perfect Builder Gel Application Masterclass" with Diana Rios

Whether you're a seasoned nail tech or just starting to explore the world of builder gels, this class is designed to help you refine your technique, boost your confidence, and elevate your results. In this 45 min session, we'll break down the entire builder gel process—from proper nail prep and seamless cuticle application to perfect apex placement and smooth finishing. You'll learn tips for achieving long-lasting wear, avoiding common mistakes, and creating a flawless, salon-quality look every time. By the end of this mini class, you'll have the skills and knowledge to work more efficiently, deliver cleaner results, and take your builder gel services to the next level.

Cascade C

InspiARTion Live Demo

Come check out InspiARTion Nails live demonstration and get to know our products and creativity. Let us show you a little bit of our cosmic inspiration. Stop by...you might just leave inspired- and maybe even a winner!

3pm

Cascade A

Gel Essentialz with Gina Silvestro Akzentz Gel

Learn how to stop chasing your gel and start controlling it. This demo breaks down simple, effective techniques for working with thicker viscosity gels to build structure faster—with less mess and minimal filing. If your gel is flooding, running, or turning into a "pile and file" situation... we're fixing that. In this fun, beginner-friendly demo, you'll learn exactly how to work with thicker gels so you stay in control from start to finish. We'll break down proper pickup, placement, and brush control—so you can guide the product with intention and sculpt your shape right the first time. You'll discover how thicker gels can actually save you time in the salon while improving structure, reducing bulk, and delivering cleaner, more consistent results. Many nail techs rely on self-leveling gels—but true efficiency and long-lasting structure come from understanding control. This class is designed to give you practical, repeatable techniques you can immediately apply behind the chair to improve speed, consistency, and overall results.

Cascade B

Boriclaws Academy for Nail Technology "Set" It Right: The Business of Press-On Nails with Yamarie Escalera & Madilyn Limanni

In this 45-minute hands-on class, we'll walk students through our full process of customizing, preparing, packaging, and applying handmade press-on nail extensions. This is based on what we teach inside our licensed program, so we're really focused on proper prep, sizing, adhesion, and creating long-lasting, client-ready sets. We'll also be doing a live demo using our product line, including a Tier 1 nail art technique, along with how we properly seal and package sets for clients. We'll have a few take-home kits to give away to attendees as well.

BOOTH # / EXHIBITOR

- | | | |
|--------------------------------|------------------------|--------------------|
| 29 Akzentz | 02 Kupa | 25 SOGel |
| 29 American Creator | 05 LCN | 08 Sofgel |
| 05 Angel Feet | 12 LeChat | 02 SHEMAX |
| 03 Apres | 30 Light Elegance | 11 Staleks |
| 17 Aster Raine | 29 Luminary | 06 Stellar Gel |
| 28 Atwood Industries | 01 Luxa Polish | 04 The Gel Bottle |
| 26 Blue Amber | 27 Magic Gel | 22 The Oil Atelier |
| 13 BS Brace | 21 Magen's Handshield | 07 WellNail |
| 14 Boriclaws Academy | 13 NASP | |
| 23 Cascade Insurance Northwest | 27 Nail Innovations | |
| 05 Centre for Beauty | 15 Nail Thoughts | |
| 10 Cordoza Nail Supply | 16 No Apologies | |
| 25 Epic Glitter | 04 NW Beauty Supply | |
| 09 Footlogix | 04 ONail | |
| 24 Gehwol | 18 Pacific Instruments | |
| 29 Gel Essentialz | 19 Paloma | |
| 09 Heel to Toe | 11 Profiles Backstage | |
| 16 Heat Press Slay | 25 Queen Lady Bug | |
| 20 InspiARTion Nails | 29 Redi by Red Iguana | |
| 15 Kokoist | 05 SaHa'a | |



Oregon Esthetics Show

Please join us !

Sunday

9am-4pm

October 25, 2026

Portland, Or

Airport Sheraton

WWW.OREGONESTHETICSSHOW.COM

SUCCESS TIPS:

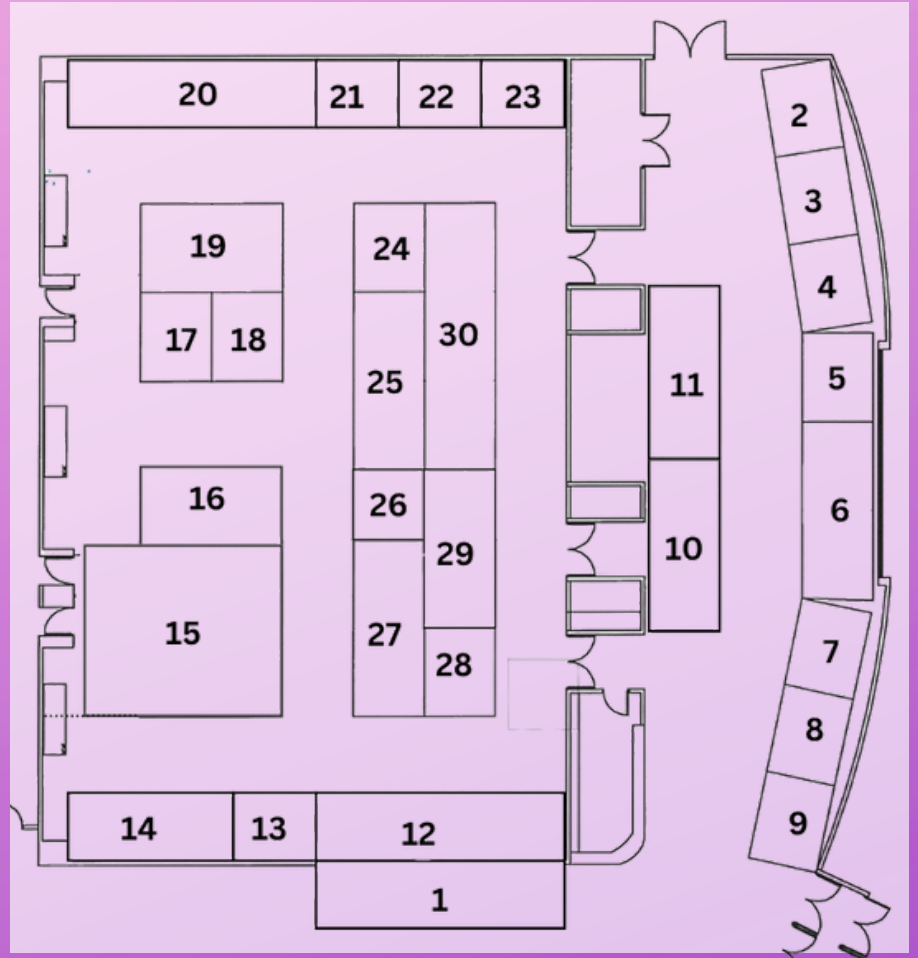
- Meet with each Exhibitor
- Attend Advanced Educational Workshops
- Network with other Attendees
- Take advantage of exclusive savings opportunities!
- Share your experience on Social Media with Hashtag: #Oregon Nail Expo

Follow Us on Instagram:

@Oregon_Nail_Expo

Like us on Facebook:

ONE Oregon Nail Expo

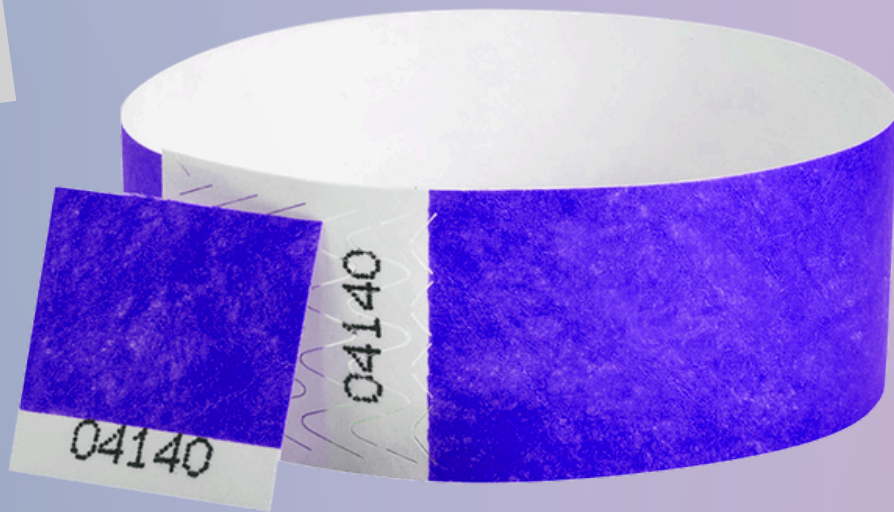


Save the date

May 2, 2027



ONE OREGON NAIL EXPO



**CHECK YOUR WRIST BAND
NUMBER IN THE LOBBY ANYTIME
BETWEEN 1:15-4:30 TO SEE IF YOU
WON A DOOR PRIZE**

Thank you for coming!

Thank you to all of our sponsors!

